



Venue: "Aleksandër Xhuvani" University, Elbasan – Albania
October 26, 2013

| | | |
|---------------------|---------------|--------------------------------------------------------------------------------------------------------------|
| 26.10.2013 | 08:30 - 09:00 | REGISTRATION |
| | 09:00 - 09:10 | OPENING REMARKS - SPEECH BY <u>PHD CANDIDATE ELVIRA FETAHU</u>, ORGANIZING COMMITTEE |
| | 09:10 - 09:15 | SPEECH BY <u>PROF.ASSOC.DR. EVIS KUSHI</u>, MEMBER OF SCIENTIFIC COMMITTEE |
| | 09:15 – 09:20 | SPEECH BY <u>DR. NADA KRYPA</u>, DEAN OF ECONOMICS FACULTY, UE |
| | 09:20 – 09:25 | SPEECH BY <u>PROF. DR. LIMAN VAROSHI</u>, RECTOR OF "ALEKSANDËR XHUVANI" UNIVERSITY, ELBASAN, ALBANIA |
| | 09:25 – 09:30 | SPEECH BY <u>MR. QAZIM SEJDINI</u>, MAYOR OF MUNICIPALITY OF ELBASAN |
| | 09:30 – 09:35 | SPEECH BY <u>MR. ARBEN KAMAMI</u>, PREFECT OF ELBASAN |
| | 09:35 – 09:40 | SPEECH BY <u>MR. EUGEN ISAJ</u>, HEAD OF THE REGION OF ELBASAN |
| | 09:40 – 09:45 | SPEECH BY <u>MRS. GENTIANA MARA SULA</u>, VICE MINISTER OF SOCIAL WELFARE AND YOUTH |
| | 09:45 – 09:50 | SPEECH BY <u>MRS. LINDITA NIKOLLA</u>, MINISTER OF EDUCATION AND SPORTS |
| COFFEE BREAK | | |

10:15**(Cr n. 101) MODERATORS : PROF.SUELA BYLYKBASHI AND DR. IMELDA SEJDINI**

| | |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| PRESENTATION SESSION | ANTONETA POLO, STILIANOS ALEXIADIS,CHRISTOS LADIAS, "TECHNOLOGY TRANSFER IN REGIONAL GROWTH: AN EMPIRICAL STUDY" |
| PRESENTATION SESSION | PROF. SUELA BYLYKBASHI, PROF. KHALIL ASSALA "ENTREPRENEURSHIP AND COMPETITION SITUATION" |
| PRESENTATION SESSION | DR. IMELDA SEJDINI "THE ETHICS OF COMPENSATION IN ALBANIA. THE SOCIAL COMPARISONS IN UNIVERISTIES AND HOSPITALS" |
| PRESENTATION SESSION | ENRIKO CEKO "PROBLEMS OF ALBANIAN FIRMS'S STRATEGIC MANAGEMENT" |
| PRESENTATION SESSION | PH.D CAND. SEJDI XHEMAILI "ROLE OF STRATEGIC MANAGEMENT OF PUBLIC SECTOR IN THE REPUBLIC OF MACEDONIA" |
| PRESENTATION SESSION | PHD ARTAN HAZIRI, MSc. HYSEN PREKUPNI "WORLD TRADE ORGANIZATION (WTO), MEMBERSHIP, EFFECTS AND AGREEMENTS" |
| PRESENTATION SESSION | PROF. ASSOC. DR. AGIM ANXHAKU, MSc BUKURI MUSAJ "RIA AND THE IDENTIFICATION OF THE BEST OPTIONS FOR TRANSPOSITION OF EUROPEAN DIRECTIVES" |
| PRESENTATION SESSION | PROF. ASSOC. DR. ALI TURHANI "THE PRIVATE – SECTOR INVESTOR'S PERSPECTIVE IN THE FRAME OF PPP" |
| Poster Session | DR GJERGJI SHQAU, MSc ELDA SHQAU "COMUNNICATION AND DECISION MAKING" |
| Poster Session | JSD NEJLA PEKA, JSD CAND. DRITAN PEKA "IMPACT ASSESSMENT IN DECISION-MAKING PROCESS" |
| Poster Session | PHD DEDË KASNECI, PHD CAND. MARGERITA TOPALLI "THE ECONOMICS OF POPULATION AGEING: A LOOK ON THE EUROPEAN UNION POLICIES ON ACTIVE AGEING" |
| Poster Session | ELSIA GJIKA, KLEITA CEROVA "ETHIAL CODE IN ALBANIAN BUSINESS, ECF CASE" |
| Poster Session | MSc. XHENSILA ABAZI "ALBANIAN CHALLENGES FOR SUSTAINABLE DEVELOPMENT" |
| Poster Session | PHD CAND. ALBANA KACOLLJA " FDI AND SME DEVELOPMENT. SOME POLICY ISSUES FOR DEVELOPING COUNTRIES" |
| Poster Session | MSc. INA SEJDINI "SUSTAINABLE DEVELOPMENT THROUGH STAKEHOLDERS INVOLVEMENT IN NGO - BUSINESS ORGANIZATION PARTNERSHIP" |
| Poster Session | PHD. NADA KRYPA (TAPIJA) "EDUCATION FOR SUSTAINABLE DEVELOPMENT AND THE HRM ROLE" |

DISCUSSIONS**10:15****(Cr n. 104) MODERATORS: PHD CAND.FLORIDA VELJANOSKA AND PROF.ASSOC.DR.EVIS KUSHI**

| | |
|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PRESENTATION SESSION | PHD CAND. SHPËTIM ÇERRI "INVESTIGATING THE RELATIONSHIPS BETWEEN SUPPLY CHAIN AGILITY" |
| PRESENTATION SESSION | MSc. LULZIM SHABANI "THE APPLICABLE ELECTRONIC SERVICES IN KOSOVO" |
| PRESENTATION SESSION | MSc. ELVIRA TABAKU, PROF. ASSOC. DR. EVIS KUSHI "BRAND AND BRAND LOYALTY: A LITERATURE REVIEW" |
| PRESENTATION SESSION | PHD CAND. OLTA NEXHIPI, REDI MYSHKETA "THE ROLE OF FACE IN SERVICE FAILURE – THE CASE OF DURRES" |
| PRESENTATION SESSION | MSc.ILVA ISA, PHD CAND. ANILA MUSAJ "ENTREPRENEURSHIP GROWTH AND PERFORMANCE AND ITS DEVELOPMENT IN ALBANIA" |
| PRESENTATION SESSION | PHD CAND. FLORIDA VELJANOSKA, MSc. CANDIDATE MAJLINDA AXHIU "THE INFLUENCE OF THE GOVERNMENT POLICIES ON PROMOTING E-PAYMENT CARDS: CASE STUDY IN MACEDONIA" |
| PRESENTATION SESSION | MSc. MATILDA LOPARI "SALES FORECASTING PRACTICES: A TQM ASPECT" |
| PRESENTATION SESSION | PHD.VERONIKA DURMISHI, MSc . MIGENA PETANAJ "TOURISM'S CONTRIBUTION TO SUSTAINABLE ECONOMIC DEVELOPMENT AND ITS ECONOMIC IMPACTS, ENVIRONMENTAL AND SOCIAL" |
| PRESENTATION SESSION | PHD CAND. REZARTA BROKAJ, PHD FIORALBA VELA "BARRIERS FOR TOURISM SUSTAINABILITY IN ALBANIAN DESTINATION" |
| Poster Session | ADRIANA KOTHERJA "SUSTAINABILITY OF THE TOURISM SECTOR IN ALBANIA: THE CASE FOR A VOCATIONAL EDUCATIONAL TRAINING (VET) 'DUAL SYSTEM' PILOT FOR THE TOURISM INDUSTRY" |
| Poster Session | MSc.MIMOZA KOTOLLAKU "THE IMPACT OF THE TECHNOLOGY OF INFORMATION IN TOURISM" |
| Poster Session | PHD CAND. ALDA GASPARI "ALBANIAN TOURISM ENTERPRISES AND GLOBALIZATION " |
| Poster Session | MSc. ALDA GASHI CHALLENGES OF SUSTAINABLE TOURISM DEVELOPMENT |
| Poster Session | PHD CAND. LUAN BEKTESHI "ADULT CONTINUING EDUCATION AND INFORMATION COMMUNICATION TECHNOLOGY" |
| Poster Session | MSc NERTILA KORRA "CORPORATE GOVERNANCE AND THE IMPLICATIONS OF THE GLOBAL ECONOMIC CRISIS IN THE BANKING SECTOR IN SEE" |

DISCUSSIONS**11:45****COFFEE BREAK**

12:00**(Cr n. 101, FE) MODERATORS : DR. ARIF MURRJA AND PhD CAND. ELIONA GREMI**

| | |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PRESENTATION SESSION | EDMIRA ÇAKRANI "THE IMPACT OF REAL EXCHANGE RATE ON ECONOMIC GROWTH IN ALBANIA" |
| PRESENTATION SESSION | ENCOLA TEQJA, PHD.CAND. ELIONA GREMI "BANKING SYSTEM STABILITY TOWARD ECONOMIC GROWTH. CASE STUDY OF ALBANIA" |
| PRESENTATION SESSION | PHD. CAND. ADA ALIAJ, PHD ILIR HOTI "INSURANCE COMPANIES IN ALBANIA (PROFESSIONAL LIABILITY INSURANCE)" |
| PRESENTATION SESSION | MAG. DOTT. ARDITA TODRI "A COMPARISON OF MILES AND SNOW MODEL WITH THE EVOLUTION OF ITALIAN ENTERPRISES STRATEGIC BEHAVIOR IN THE ALBANIAN MARKET" |
| PRESENTATION SESSION | DR.MARSIDA ASHIKU, MSC DANIELA GERDANI "VALUE OF CASH HOLDINGS AND THE CORPORATE GOVERNANCE" |
| PRESENTATION SESSION | MSC ALI SHINGJERGJI "AN ANALYSIS OF THE CREDIT SECTOR IN THE ALBANIAN BANKING SYSTEM" |
| PRESENTATION SESSION | PHD ARIF MURRJA PHD CAND. AGIM NDRREGJONI "FINANCIAL RAPPORTS IN THE INDUSTRY OF CONSTRUCTION IN ALBANIA, ACCORDING TO ANALYSIS OF EXCHANGE WITHIN THE GROUP" |
| PRESENTATION SESSION | MIKEL ALLA "SYSTEM OF TAX FILING IN ALBANIA, "E-FILING" |
| Poster Session | PHD CAND.MARSIDA KENUTI, PHD CAND.SUELA HAJDARI "DIFFICULTIES FACED BY ENTITIES FROM INCONSISTENCY FISK - STANDARDS" |
| Poster Session | DR. KLAUDETA MEROLLARI, PROF.AS.DR. ANILA MANÇKA "DIFFICULTIES IN FINDING FINANCIAL RESOURCES OF PRIVATE COMPANIES IN KORCA REGION" |
| Poster Session | PHD CAND. ELIONA GREMI, "BANK PERFORMANCE AND CREDIT RISK MODELS – A LITERATURE REVIEW" |
| Poster Session | MIKEL ALLA "REFUND OF VAT. COMPARATIVE ANALYSIS OF FISCAL LAW BETWEEN ALBANIA AND KOSOVO" |
| Poster Session | PHD CAND.MARSEL SULANJAKU "ENVIRONMENTAL MANAGMENT ACCOUNTING AND ALBANIAN PERSPECTIVES" |
| Poster Session | PHD CAND.VALBONA BALLKOÇI, MSC.ALBINA SINA "THE IMPORTANCE OF ACCOUNTING IN SUSTAINABLE FINANCIAL REPORTING" |
| Poster Session | PHD CAND.MANJOLA TAVANXHIU "THE ROLE OF REMITTANCES IN LEVERAGING SUSTAINABLE DEVELOPMENT" |
| Poster Session | MAG. DOTT. ARDITA TODRI "ALTERNATIVE BANKING-HOST COUNTRY: ALBANIA" |
| Poster Session | MC.ANILA CEKREZI (VOCI) "A LITERATURE REVIEW OF THE TRADE-OFF THEORY OF CAPITAL STRUCTURE" |

DISCUSSIONS**12:00****(Cr n. 104, FE) MODERATORS : DR. ERSIDA TELITI AND DR. ARBER GJETA**

| | |
|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PRESENTATION SESSION | PHD CAND. AIDA HOXHA "DEMOCRACY AND THE RULE OF LAW IN ALBANIA" |
| PRESENTATION SESSION | PROF.ASS.VJOLLA HYSI (PANAJOTI), PHD CAND.ORJONA FJERZA "THE INFLUENCE OF MEDIA IN THE POLITICAL COMMUNICATION IN ALBANIA" |
| PRESENTATION SESSION | PROF. ASSOC. DR. AGIM ANXHAKU, Msc ILIADA KUQI "EUROPEAN HARMONIZED STANDARDS AND IMPLEMENTATION CHALLENGES IN ALBANIA" |
| PRESENTATION SESSION | PHD CAND.ROBERT GAJDA, PHD.ARBER GJETA "GOVERNMENTAL DEGREES IN THE ALBANIAN REPUBLIC: CONSTITUTIONAL ISSUES RELATED TO THE RECENT LARGE INTERPRETATIVE OF NECESSITY AND EMERGENCY REQUIREMENTS BY THE CONSTITUTIONAL COURT OF R. OF ALBANIA" |
| PRESENTATION SESSION | MSC NAJADA SENJA "STATISTIC MEASURING SUSTAINABLE DEVELOPMENT IN ALBANIA" |
| PRESENTATION SESSION | PHD CAND. AGIM DERGUTI "THE IMPACT OF FREE ECONOMIC ZONES IN THE ECONOMIC DEVELOPMENT OF THE COUNTRY" |
| PRESENTATION SESSION | DR. ERSIDA TELITI, PHD CAND.ELVINA DAJA "E-CONTRACTS. A COMPREHENSIVE OVERVIEW BETWEEN ALBANIAN LEGISLATION AND EU LEGISLATION" |
| PRESENTATION SESSION | MSC.KLADIOLA GJINI "THE TRANSFER PRICING ROLE" |
| PRESENTATION SESSION | MSC GRISELDA METAJ "STABILITY OF BANKING SYSTEM TOWARDS SUSTAINABLE DEVELOPMENT" |
| Poster Session | PHD CAND. JONIDA BIÇOKU, PROF. DR. FATMIR MEMAJ "THE EFFECTS OF INTERNAL MIGRATION ON LOCAL LABOUR MARKETS" |
| Poster Session | PHD CAND.SHQIPONJË AÇKA, ELVIRA AÇKA "FISCAL LEGISLATION FOR E-COMMERCE- BETTER REGULATION FOR ALBANIAN BUSINESSES" |
| Poster Session | MSEE ALDA PAPAMIHALI, MSC IRA PAPAMIHALI "ALBANIA INTEGRATION IN EU" |
| Poster Session | DR. ALKETA VANGJELI "THE EFFECTS OF FOREIGN DIRECT INVESTMENT ON EMPLOYMENT IN ALBANIA" |
| Poster Session | OLTJANA ZOTO "PRIVATIZATION IN ALBANIA: A SUCCESS OR A FAILURE?" |

DISCUSSIONS**13:30****LUNCH CLOSING CONFERENCE**