

Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) ELSA GEGA
19.04.1980
Address Lagjia " L.Gurakuqi"
Elbasan (Albania)
Nationality Albanian
Mobile
+355 692211816 Mobile
elsagega19@hotmail.com

Desired employment / Occupational field

Work experience

Dates	10/2006→ e vazhdim
Occupation or position held	Lektore ne Fakultetin Ekonomik Departamenti Marketing & Inxhenjeri Elbasan
Main activities and responsibilities	- Lektore ne lendet Strategji Turizmi, Marketing Strategjik, promocion, Marketingu ne Sistemin Shendetesor dhe bazat e Marketingut.
Name and address of employer	Universiteti "A.Xhuvani"- Fakulteti Ekonomik Ish Shtepia e Oficereve Elbasan (Albania)
Type of business or sector	Instituti i Arsimit te Lartë
Dates	07/ 2004-10/2006
Occupation or position held	Inspektore vlersimi e SME-ve
Main activities and responsibilities	Vlersuese dhe Kontrolluese e SME-ve
Name and address of employer	Zyra e Tatim Taksave Elbasan
Type of business or sector	Sektori Publik
Dates	04/2003-06/2004
Occupation or position held	Bankiere Personale
Main activities and responsibilities	Sherbim Klienti dhe dhënie Kredie
Name and address of employer	Banka Amerikane e Shqipërisë
Type of business or sector	Banke e Nivelit te Dyte

Education and training

Dates	2016
Title of qualification awarded	<i>Doktore e Shkencave Phd/ Marketing “ Marketingu ne Sistemin Shendetesor”</i>
Name and type of organisation providing education and training	Universiteti Publik i Tiranes. Fakulteti Ekonomik Tirane)
Dates	2004-2008
Title of qualification awarded	Master i Shkencave ne Marketing
Name and type of organisation providing education and training	Universiteti Publik i Tiranes. Fakulteti Ekonomik Tirane)
Dates	1998 -- 2002
Title of qualification awarded	Degree at Business Administration, Management
Name and type of organisation providing education and training	Universiteti “Aleksander Xhuvani” Elbasan , Fakulteti Ekonomik Elbasan

Personal skills and competences

Mother tongue(s) **Shqip**

Gjuhët e Tjera

Self-assessment
European level ()*

English

Italian

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user

(*) [Common European Framework of Reference \(CEF\) level](#)

Aftësitë dhe kompetencat sociale

Person shumë komunikues, i aftë të integrohet në mjedise të reja sociale

Aftësitë dhe kompetenca organizative

Personi me ide të qarta për të ardhmen dhe i aftë për të punuar në grup.

Aftësitë dhe kompetencat teknike

Fokusohet në arritjen e objektivave dhe shkathtësive praktike në këtë fushë.

AftësitëKompiuterike

Aftësi shumë të mira: Excel, Word, accounting programs, Powerpoint etc

Artistic skills and competences

Aftësi dhe kompetenca të tjera

- Ekspert në hartimin e strategjisë për zhvillimin rural dhe të biznesit në projektin SASA (një projekt zviceran i financuar nga qeveria zvicerane dhe implementuar nga Instituti i Kërkimeve, F.I.B.L-Zvicër) - Eksperti ekonomik i kontraktuar nga Ri Invest Institute - Kosovë, për mbështetjen e biznesit dhe zhvillimit ekonomik në kuadër të mbështetjes zvicerane në Kosovë

Patente

PO

Additional information

I've participate until now in many international conferences and I am the author of many articles which increase my professional skills.

Annexes

1. November 2006 & November 2008 Conference of Tourism in Corea,
2. International Conference on Environment: Survival and Sustainability 19-24 February 2007 Near East University, Nicosia-Northern Cyprus, ISBN978-975-8359-53-0
3. Conference in October 2008 Conference of Tourism Alania Turkey
4. November 2008 Conference in Marsei France,
5. December 2008 International Confernce Tirane, ISBN:978-99943-45-96-0 "AlbPaper" Publisher
6. April 2009 Conference in Dorbirn Austri,
7. Korrik 2009 Infrastruktura e Cilesise ISBN 978-99956-772-0-6 "Indikatorret e Cilesise se Jetes"
8. AN SURVEY OF INTERNATIONAL TOURISTS AND THEIR BEHAVIOR. THE CASE OF INTERNATIONAL AIRPORT OF TIRANA
Authors: LILJANA, ELMAZI; ELSA, GEGA; ZHANETA, NDREGJONI
Source: International Journal of Management Cases, Special Issue: CIRCLE Conference 2009 , pp. 147-153(7)
Publisher: Access Press UK in association with GSE Research
9. TOURISM AND NATURAL RESOURCE MANAGEMENT IN ALBANIA. THE CASE OF NATIONAL PARK OF LLOGORA
Authors: ELSA, GEGA; EVELINA, BAZINI
Source: International Journal of Management Cases, Special Issue: CIRCLE Conference 2009 pp. 364-379(9)
10. April 2010 7TH CIRCLE PROGRAMME Estoril Higher Institute for Tourism and Hotel .ISBN:978-972-99232-2-7 AN ANALYSIS OF FOREIGN TOURISM DEMAND FOR ALBANIA DESTINATION
11. INTERNATIONAL SCIENTIFIC CONFERENCE ON: SOUTH EASTERN PART OF ALBANIA FOR POSSIBILITIES& CHALLENGES OF ALBANIA OCTOBER 2010 Proceedings Journal Knowledge Management Development of Albania and its integration process.Challenges ang advantages.ISBN:978-99956-98-13-3 Korce Albania
12. THE RELATIONSHIP BETWEEN INFORMATION TECHNOLOGY (IT), ORGANIZATIONAL LEARNING, FIRM INNOVATION AND FIRM PERFORMANCE THE CASE OF ALBANIA
Authors: ELSA, GEGA; LILJANA, ELMAZI

- Source: **International Journal of Management Cases**, Volume 12, Number 4, 2011 , pp. 52-61(10) ISSN:1741-6264
 Publisher: Access Press UK in association with GSE Research
13. **AN ANALYSIS OF FOREIGN TOURISM DEMAND FOR ALBANIAN DESTINATIONS**
 Authors: ELSA, GEGA; LILJANA, ELMAZI
 Source: International Journal of Management Cases, Volume 12, Number 4, 2011 , pp. 77-81(5)ISSN:1741-6264
 Publisher: Access Press UK in association with GSE Research
14. **E-GOVERNMENT AND PUBLIC ESERVICES IN ALBANIA. TRENDS AND CHALLENGES**
 Authors: ELSA, GEGA; ILIR, ELMAZI
 Source: International Journal of Management Cases, Volume 14, Number 2, 2012 , pp. 34-41(8)ISSN:1741-6264
 Publisher: Access Press UK in association with GSE Research
15. **CUSTOMERS LOYALTY AND VALUE KEY DIMENSIONS INTERACTION IN ORGANIZATION**
 Authors: ZHANETA, NDREGJONI; ELSA, GEGA
 Source: International Journal of Management Cases, Volume 14, Number 2, 2012 , pp. 63-67(5)ISSN:1741-6264
 Publisher: Access Press UK in association with GSE Research
16. **NORMATIVE, SOCIAL AND COGNITIVE PREDICTORS OF ENTREPRENEURIAL INTEREST OF COLLEGE STUDENTS IN ALBANIA**
 Authors: ELSA, GEGA; HELGA, VUKAJ; LILJANA, ELMAZI
 Source: International Journal of Management Cases, Special Issue: CIRCLE Conference , pp. 290-296(7)ISSN:1741-6264 April 2011
 Publisher: Access Press UK in association with GSE Research
17. **INFORMATION TECHNOLOGY AND ITS EFFECTS IN SME. THE CASE OF ALBANIA**
 Authors: ILIR, ELMAZI; HELGA, VUKAJ; ELSA, GEGA; LILJANA, ELMAZI
 Source: International Journal of Management Cases, Special Issue: CIRCLE Conference , pp. 291-298(8)ISSN:1741-6264
 Publisher: Access Press UK in association with GSE Research
18. XI INTERNATIONAL CONFERENCE “SERVICE SECTOR IN TERMS OF CHANGING ENVIRONMENT” OCTOBER 2011 OHER MACEDONIA
19. SECOND INTERNATIONAL CONFERENCE “CHALLENGES OF SUSTAINABLE TOURISM DEVELOPMENT” SHKODER NOVEMBER 2011 ISBN:978-9928-4011-6-8“**THE ROLE OF MASS MEDIA ON ESTABLISHMENT OF DESTINATION IMAGE.THE CASE OF BALCAN THEATRE FESTIVAL**”
20. 1st International M-Sphere Conference “**Patients’behavioral intentions and the Influence of Service Quality Perceptions And Customer Satisfaction in the Albanian Healthcare Industry**” ISBN :978-9539-9762-9-1
21. **INTERNATIONAL CONSUMER BEHAVIOR:A MOSAIC OF ECLECTIC PERSPECTIVES**
HANDBOOK ON INTERNATIONAL CONSUMER BEHAVIOR: ACCESS

22. CIKEL LEKSIONESH NE “Green Marketing”
23. SEPTEMBER 2011 HAVE COMPLETED THE 17TH POSTGRADUATE CEI INTERNATIONAL SUMMER SCHOOL :BEYOND ENLARGEMENT. THE WIDER EUROPE AND THE NEW NEIGHBOURHOOD course on:
Sustainable Development,GreenEconomy,and the Role of Civil Society Networks
The total workload is measured in 6 ETCS points.
24. Strategic Leadership Course in the Business Professional Certificate Program. Organized by Madonna University & Global Strategic Institute March28-May 22 ,2011
25. 20 Tetor 2012 1-st International Conferece “South-East European Countries Towards European Integration” ISBN 978-9928-115-13-3 An investigation into information and communication technologies-based applications for sustainaible tourism development of destination.
26. International Scientific Conference 6 Dhjetor 2013 “Kënaqësia konsumatore dhe Mardhenia e saj me cilesine e sherbimit:Rasti I sektorit Bankar ne Elbasa e Tirane”
27. The 2nd Multidisciplinary Academic Conference in Prague (MAC-EMM 2013) “Youth Political Participation in Albania” ISBN 978-80-905442-2-2
28. Monografia “Kënaqësia Konsumatore –Sfida e re e Marketingut ne Sistemin Shëndetësor Shqiptar” ISBN 978-9928-241-58-0
29. The Seventh International Multidisciplinary Conference on Knowledge & Human Resources Management for a Sustainable Development ISBN 978-88-943983-0-4
30. ICTEA 8-MALTA 2018 The Knoledge and the percetation of teasing company for Albania consumark Elsa Gega, Matteo Spaho
31. Employment and Minimum Wage in Albania 4 Irsi Beleraj, Elsa Gega