

## INFORMACION PERSONAL

**Mirësi Çela**

📍 Adresa: Fakulteti Ekonomik,  
Elbasan  
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## EKSPERIENCA NE PUNE

- 02/2006 Pedagoge me kohë të plotë, Pranë Departamentit të Administrim Biznesit, në Fakultetin Ekonomik në Universitetin e Elbasanit "Aleksandër Xhuvani",  
Lektore në lëndët Manaxhimi dhe Biznesi ndërkombëtar.
- 10/2005–02/2006 As/Pedagoge në Fakultetin Ekonomik në UE (me kohë të pjesëshme)
- 07/2005–02/2006 Dega e Tatimeve dhe Taksave në Elbasan, pranë zyrës së Informatikës.

## ARSIMIMI AND TRAJNIME

- 2016–2016 Gradë shkencore "Doktor" nga Fakulteti i Ekonomisë, Universiteti i Tiranës
- 2006–2008 MBA, Master në Administrim Biznes Fakulteti i Ekonomisë, Universiteti i Tiranës në bashkëpunim me Universitetin e Nebraskës.
- 2000–2004  
Universiteti "Aleksandër Xhuvani", Fakulteti Ekonomik,  
Dega: Administrim – Biznes  
Profili: Manaxhim, Elbasan (Albania)
- 05/2018–07/2018 OXBSG01: From Poverty to Prosperity: Understanding Economic Development (course of study offered by OxfordX, online learning Oxford through edX)
- 14/02/2015 Effective small Business Marketing
- 13/02/2015 Operations Management
- 09/02/2015  
Foundations of Business Strategy
- 07/02/2015  
Leadership, management and entrepreneurship in the 21 Century
- 06/02/2015  
Entrepreneurship – From Idea to Launch
- 16/12/2014 Entrepreneur's survival Guide to Trademarks, Patents, and more
- 02/07/2013

Mbrojtja e Pronësisë Intelektuale nga Sipërmarrjet Shqiptare

- 01/2003 Start your Business
- 01/2003 Total Quality Management
- 02/2003 Corporate Management
- 02/2003 Human Resources Management
- 02/2003 Production Management
- 02/2003 International trade

## AFTËSI PERSONALE

Gjuha e nënës Gjuha shqipe

Gjuhë të huaja

	te kuptuarit		te folurit	te shkruarit
	Degjimi	Leximi		
Anglisht	C1	C1	C1	C1
Italisht	B2	C1	B2	B2

Dëshmi për gjuhën angleze nga Fakulteti i Gjuhëve të Huaja Universiteti i Tiranës

Basic Communication Certificate in English (BCCE), administruar nga Hellenic American Institute, in Elbasan, on January 2012, score (115/120)  
TOEIC test of English, March 2017, level C1

## PJESËMARRJE NË KONFERENCA

**3 Shtator 2010.** Takimi i pestë vjetor Ndërkombëtar i Institutit Alb-Shkenca. Konferenca e seksionit të Shkencave Ekonomike. Bashkëautore e artikullit "The role of SMEs in the Sustainable Development of the Economy", Tiranë.

**1 Tetor 2010,** First International Conference for Research in Tourism, Hospitality and Leisure. Bashkëautore në artikullin "The role of tourism in the economy and strategies of improving it". Shkodër.

**20 Tetor 2012.** First International Conference, UE, bashkëautore në artikullin "Tourism industry and globalization impact on the performance of the Albanian tourism enterprises". Elbasan.

**15 Shkurt 2013,** The MacrotHEME Review Conference, International Business and policy issues, Paris, Francë. Autore e artikullit "An overview on intellectual rights protection and benefits of using it".

**20-22 Shtator 2013,** Third International Conference on Human and Social Sciences, ICHSS 2013. Autore e parë në artikullin "Intellectual property management and strategy in business". Rome – Itali.

**5-6 Qershor 2015,** 3-rd International Conference on Sustainable Development. Autore e artikullit "The importance of trademarks and a review of empirical studies. Rome, Italy.

**2-4 Shtator 2015**, 4-th International Scientific Forum, ISF 2015, Education, Climate change and Economic Development”, University of Oxford, United Kingdom. Bashkëautore ne artikullin “Small and Medium enterprises. Where does Albania Stand?”.

**20-21 Janar 2017**, ICSS XI, 11th International Conference on Social Sciences. Bashkëautore në artikullin “ Education as an important dimension of the poverty”. Helsinki.

• **PUBLIKIME**

**M.Çela**, “*An overview on intellectual rights protection and benefits of using it*”, The Macrotheme Review. A multidisciplinary journal of global trends. Macrotheme Capital Management, LLC, Academic Publication

The Macrotheme Review, Editor (ISSN 1848-4735), Volume 2, Issue 3

**M.Çela, L.Çela**. “*Intellectual Property Management and Strategy in Business*”.

Mediterranean Journal of Social Sciences, [S.I.], v. 4, n. 11, p. 445, Oct. 2013. ISSN 2039-2117. MCSER Publishing, Rome-Italy, Global Impact Factor: 0.672

**M.Çela**, “*Trade Related Aspects of Intellectual Property Rights and Developing Countries*”. *Academic Journal of Interdisciplinary Studies*, v.3, no.2, p. 279. June 2014, ISSN 2281 3993(Print). MCSER Publishing, Rome-Italy Global Impact Factor: 0.377

**M.Çela**, “*The importance of trademarks and a review of empirical studies*”,

European Journal of Sustainable Development. Vol 4, Nr. 3, p. 125-134, ISSN: 2239-5938, Rome, Itali.

**M.Çela, D. Resmeliu** “*CSR Practices by businesses in Albania. Results of a survey*”,

European Scientific Journal October 2015 edition vol.11, No.28 ISSN: 1857 – 7881 (Print) e - ISSN 1857- 7431

**M.Çela, A. Gaspari**, “*Small and Medium enterprises. Where does Albania Stand?*”

European Scientific Journal October 2015 /SPECIAL/ edition Vol.1 ISSN: 1857 – 7881 (Print) e - ISSN 1857- 7431

**A. Gaspari, M.Çela**, “*Barriers and success factors to Albanian tourism development*”

International Journal of Economics, Commerce and Management. Vol 3, issue 11 (Nov issue) Impact factor GIF 0.556, ISSN 23480386

**A. Gaspari, M.Çela** “*The relevance of different aspects of sustainability for the*

*Albanian tourism hotels*” *European Scientific Journal* May 2016 edition, Vol 12, No.

14, ISSN: 1857-7431 (online).

**R. Bici, M.Çela**, “*Education as an important dimension of the poverty*”, *European*

*Journal of Multidisciplinary Studies*, 2017.