



REPUBLIKA E SHQIPËRISË
UNIVERSITETI "ALEKSANDËR XHUVANI"
FAKULTETI EKONOMIK
ELBASAN



CALL FOR PAPERS

1st INTERNATIONAL CONFERENCE

South-East European Countries towards European Integration

20 October 2012

The Faculty of Economy at the University of Elbasan is organising the first International Conference on “South-East European Countries towards European Integration”, on 20 October 2012. The main goal of the conference is to provide an international environment for different academic/professional approaches and discussions on recent development in economic and legal sciences, as well as to establish a stable network between academic, professionals and business. The conference is open to scholars, professionals, researchers and practitioners from academic, public and private sector, who are interested to present new research results and to exchange ideas and experiences in the field of South-East European Countries towards European Integration.

MAIN TOPICS OF THE CONFERENCE

- Albanian challenges for the integration to the European Union.
- Albanian Financial and Banking System.
- Challenges in accounting field towards European Union.
- Corporation management.
- Corruption and Transparency.
- E-Marketing.
- Europeanization process and cross border entrepreneurship.
- Financial Developments in the Balkans region.
- Foreign Direct Investment.
- General management.
- Global marketing and Eco-marketing orientation.
- Human resources management.
- Impact of Integration on foreign trade.
- Implementation rules for fiscal decentralisation.
- Interactive media and multichannel marketing.
- Management of informational system.
- Non-profit and public marketing.
- Services industries: Branding, marketing and crisis management.
- Sustainable and regional development.

- Taxation and other Public Revenues in SEE countries.
- The changes of Penal Legislation in Albania.
- The direct tax systems of SEE Countries.
- The European Convention on Human Rights in the SEE Countries.
- The fiscal sovereignty of the SEE Countries.
- The jurisdictional relationship of Albania with European Union.
- The relationships between Albania and European Union.
- Tourism Management.

SCIENTIFIC COMMITTEE

1. Prof. Dr. Liman Varoshi, University of Elbasan, Albania
2. Prof. Antonia Jabalera Rodriguez, University of Granada, Spain
3. Prof. Mileti Mladenov, University of National and World Economy, Bulgaria
4. Prof. Alfred E. Kellermann, Asser Institute, Holland
5. Prof. Dr. Agim Kukeli, University of New York, Tirana, Albania
6. Prof. Dr. Fatmir Memaj, University of Tirana, Albania
7. Prof. Dr. Bardhyl Ceku, University of Durres, Albania
8. Prof. Assoc. Dr. Evis Kushi, University of Elbasan, Albania
9. Dr. Sabino Porro, University of Bari, Italy

ORGANIZING COMMITTEE

1. Dr. Rezarta TAHIRAJ
2. Msc. Eliona GREMI
3. Msc. Albana MADHI
4. Msc. Elsa GEGA
5. Msc. Jonida BICOKU

ABSTRACT GUIDELINES FOR AUTHORS

All abstracts of no more than 300 words should clearly present the purpose, methodology and conclusions of the work. Please include your name, full address and conference topic on all submissions. Abstracts should be submitted by e-mail to cf2012uniel@yahoo.com before *June 18, 2012*. The conference language is English.

IMPORTANT DATES

June 18th, 2012 - Deadline for the abstract submission
 July 2th, 2012 - Notification of abstract acceptance
 September 10th, 2012 - Deadline for the paper submission
 September 24th, 2012 - Notification of paper acceptance

OTHER DETAILS

No conference fee is required for participation in the conference. Selected papers will be published in the conference proceedings book.