



**“Aleksandër Xhuvani” University, Elbasan  
Faculty of Economy**

**6<sup>th</sup> International Conference**

**CHALLENGES TOWARD EUROPEAN  
INTEGRATION**

**Economic, Legal and Social strategies and models**

**December 2<sup>nd</sup>, 2017  
Elbasan, Albania**

## Call for papers

### 6<sup>th</sup> INTERNATIONAL CONFERENCE

December 2<sup>nd</sup>, 2017

## Challenges toward European Integration

### Economic, Legal and Social strategies and models

The Faculty of Economy, University of Elbasan “Aleksandër Xhuvani” is pleased to invite submissions of papers to be presented during the International Conference “Challenges toward European Integration Economic: Legal and Social strategies and models”, on December 2, 2017. The main goal of the conference is to provide academic/professional approaches and to encourage discussion on crucial and recent developments within economic, legal and social sciences, as well as to establish a stable network between academia, practitioners and policy-makers. Reaching the EU Single Market constitutes a major goal for Western Balkans in its EU accession path. But Western Balkans countries face continuous difficulties due to different paces in their integration path. Today we stress the importance of discussing strategies and models in order to accelerate the integration process and to assist policy-makers in making the right decisions to this goal.

The uniform market is considered as the root of the European Union beside its actual dimension as a political cohesion. The aim of this meeting is to foster the debate on the actual trends and perspectives of its functioning within EU and the desirable achievements from Western Balkan countries.

Drawing on these premises, the conference will focus on these main **topics**:

- Administrative Contracts
- Albanian Brands and Products
- Alternative Dispute Resolution in Commercial Relations
- B2B relationship dynamics
- Brand management
- Business Organization and Innovation
- Change Management
- Civil Procedure Rules Harmonization
- Common Market Impact on Western Balkans' Countries
- Constitutional Courts Decisions and the European Common Market
- Corporate Governance and Performance
- Customs and EU Integration Process
- E-business, E-commerce & E-services
- Economic Growth Models and Challenges toward Future
- Economics Research Optimization;
- Entrepreneurship and Organisational Models
- Entrepreneurship and Local Development
- Entrepreneurship Growth and Performance
- Environment protection and culture management
- Ethical Issues in Business
- EU Administrative Law
- EU Common Market Historical Roots
- EU Transport Law
- Extra-contractual Obligations
- Financial Services Big Data Analysis;
- Fiscal and Tax Law Harmonization
- Independent Authorities in Albania and EU
- Industrial Engineering

- Innovative trends in Financial Engineering;
- Institutional framework for sustainable development
- Insurance and Pension Funding Schemes
- Intellectual Property Rights
- International Business
- Knowledge Management
- Legal Drafting Procedures
- Modelling Quantitative Financial Issues;
- Modern Cost-calculation Systems
- Public Investments and Social Equity
- Public Relations Strategies
- Public Sector Policies
- Public Transport
- Public-Private Partnerships
- Recent Trends in Financial Markets and Banking System
- Regional sustainable economic growth
- Risk Management and Insurance Issues
- SME's Performance and their Importance within the Integration Process
- Social and Economic Rights within Constitutional Charts
- Social Integration and EU Citizenship
- Standardization problems in Economic Sector
- State Aids
- Strategies in Contemporary Tourism
- Supply chain agility and flexibility
- Sustainable supply chains
- Sustainable Tourism development
- Toward EU Private Law
- Toward European Common Aviation Area
- Transport Infrastructures Regulation in EU
- The Standardization of the Albanian Products
- Virtual World and the Consumer

Please note that these topics are to be considered as a reference and guidance for authors but the organizing committee will evaluate each abstract which deal with important specific issues that results with relevant impact on EU Common Market and integration process of Western Balkans' Countries.

## SCIENTIFIC COMMITTEE

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Dr. Ina Sejdini  
Dr. Valbona Ballkoçi  
Dr. Teuta Balliu  
Msc. Doris Madhi  
Dr. Anila Voci

## **PRESENTATION OF PAPERS AND DISCUSSIONS**

The Conference will be organized in both plenary and separate parallel sessions. Each presenter (apart from the keynote speakers) will have 15-20 minutes to show insights and conclusions. After presenting the papers, each session will have a moderator remarking on the presentation and setting the tone of the discussion. Participants (author/s) must personally present their papers during the panel sessions.

## **ABSTRACT GUIDELINES FOR AUTHORS**



Authors are strongly encouraged to submit their abstracts as early as possible. The abstracts should not exceed 300 words and clearly present the purpose, methodology and conclusions of the work. In adjunction, authors are encouraged to indicate the conference topic under which the papers falls and to provide 4-5 keywords. Please include your name, full address and affiliation and conference topic on all submissions. Abstracts should be submitted by e-mail to **conference\_fe2017@uniel.edu.al** before October 1<sup>st</sup>, 2017. The conference languages are **English** and **Italian**. Submission Guidelines will be sent to all Authors after the notification of abstract acceptance (October 15<sup>th</sup>, 2017).

## **IMPORTANT DATES**

October 1<sup>st</sup>, 2017 – Deadline for the abstract submission  
October 15<sup>th</sup>, 2017 – Notification of abstract acceptance  
November 1<sup>st</sup>, 2017 – Deadline for the full paper submission  
November 15<sup>th</sup>, 2017 – Notification of paper acceptance  
November 24<sup>th</sup>, 2017 – Deadline of conference fee payment  
December 2<sup>nd</sup>, 2017 – Conference day

## **FEES AND OTHER DETAILS**

The conference fee for participation is 35 EUR (5,000 ALL) for paper (not for each author). The fee includes the certificate of participation, copy of conference proceedings (printed), coffee break and conference lunch.

## **VENUE**

Faculty of Economy, “Aleksandër Xhuvani” University, Elbasan

## **NOTE**

We would appreciate if you share this Call for Papers and recommend the event among colleagues.

## **CONTACTS**

For questions or information regarding conference please do not hesitate to contact **conference\_fe2017@uniel.edu.al**